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Promoting comprehensive human rights-based concept
of freedom of expression in BiH
Freedom of Expression HUB

Call for proposal

Terms of Reference: Production of media materials

About the project

The project “Freedom of Expression Hub” promotes a comprehensive, human-rights based understanding of freedom of expression that creates trust in democratic institutions and empowers civil society (youth in particular) to understand and promote the right to freedom of expression but also its limitations through partnership with media professionals and representatives of the judiciary/institutions. It also capacitates media professionals to address misinformation, hate speech, misogyny, and defamation. The right to freedom of expression (henceforth FoE) is declared in Article 19 of the Universal Declaration of Human Rights and enshrined in several international and regional human rights instruments. It is a fundamental pillar of any democratic society and plays a crucial role in safeguarding individual rights, promoting social progress, and ensuring the healthy functioning of democratic institutions. FoE empowers individuals, fosters accountability and transparency. However, freedom of expression must not be abused or exploited in ways that cause harm, spread misinformation, incite violence, or infringe upon the rights of others. The abuse of FoE has significant negative consequences for individuals, communities, and society. States may restrict the right to FoE under very limited circumstances. Criminalizing defamation and blasphemy laws are unlawful restrictions to freedom of expression.

The Overall objective of the project is to contribute to a comprehensive, human-rights based understanding of freedom of expression that creates trust in democratic institutions.

Specific Objective 1 is to support and empower civil society (youth and youth CSOs) in BiH to understand and promote the right to freedom of expression and its limitations through partnership with media professionals and representatives of the judiciary; and

Specific Objective 2 is to create a knowledge-based hub and develop capacities of youth and media professionals to address misinformation, hate speech, misogyny, and defamation.

Call

JaBiHEU is currently seeking for production company to apply for production of materials that will be used within the project’s campaign. The call is divided into two lots and applicants are welcome to apply for either individual or both lots.



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Scope of work

LOT 1

- Production of 5 educational modules.
- The activity will include production, filming, editing, engagement of production staff and equipment.
- The production includes: contact with experts, development of script, development of scenario, copyright music, video animations, graphic elements AV editing etc.
- Translation and adaptation of materials to English language.

LOT 2

- Production of 5 video features up to 2 minutes.
- Production costs will include scenario, copyright music, montage, travel costs for production team etc.
- The production includes development of scenario, copyright music, video animations, graphic elements AV editing etc.
- Translation and adaptation of materials to English language.

The products will have to be approved by European Union Delegation to BiH.

Qualifications and skills:

General professional experience:

- ✓ At least 5 years of experience in production of video/media materials.

Specific requirements:

- ✓ The company is registered in the field of AV production.
- ✓ The company portfolio illustrating successful projects.
Applicants must submit portfolios in their applications.

Open positions

1 (one)

Workplace

Bosnia and Herzegovina



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Note:

All deliverables produced must satisfy European Union visibility requirements including European Union logo, emblem, and information on funding as well as disclaimers. Please check the visibility requirement **link** https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en .

Intellectual Property

All deliverables produced during the assignment shall be the property of the European Union.

Selection criteria:

The applicant companies are required to provide their portfolio and production delivery timeline. The evaluation will be based on 80% technical bid and 20% financial bid.

The applications need to be submitted by email: info@jabiheu.ba, or directly to JaBIHEU, Ćumurija 2, Sarajevo, no later than 23 July 2024.