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Promoting comprehensive human rights - based
concept of freedom of expression in BiH
Freedom of Expression HUB

Call for proposal

Terms of Reference: Consultant for Development of Digital Education Modules on Freedom of Expression in Bosnia and Herzegovina

About the project

The project "Freedom of Expression Hub" promotes a comprehensive, human- rights based understanding of freedom of expression that creates trust in democratic institutions and empowers civil society (youth in particular) to understand and promote the right to freedom of expression but also its limitations through partnership with media professionals and representatives of the judiciary/ institutions. It also capacitates media professionals to address misinformation, hate speech, misogyny, and defamation. The right to freedom of expression (henceforth FoE) is declared in **Article 19 of the Universal Declaration of Human Rights and enshrined in several international and regional human rights instruments**. It is a fundamental pillar of any democratic society and plays a crucial role in safeguarding individual rights, promoting social progress, and ensuring the healthy functioning of democratic institutions. FoE empowers individuals, fosters accountability and transparency. However, **freedom of expression must** not be abused or exploited in ways that cause harm, spread misinformation, incite violence, or infringe upon the rights of others. The abuse of FoE has significant negative consequences for individuals, communities, and society. States may restrict the right to FoE under very limited circumstances. Criminalizing defamation and blasphemy laws are unlawful restrictions to freedom of expression.

*The **Overall objective** of the project is to contribute to a comprehensive, human- rights based understanding of freedom of expression that creates trust in democratic institutions.*

***Specific Objective 1** is to support and empower civil society (youth and youth CSOs) in BiH to understand and promote the right to freedom of expression and its limitations through partnership with media professionals and representatives of the judiciary; and*

***Specific Objective 2** is to create a knowledge-based hub and develop capacities of youth and media professionals to address misinformation, hate speech, misogyny, and defamation.*

Call

JaBiHEU is currently seeking for a qualified **Consultant for Development of Digital Education Modules on Freedom of Expression in Bosnia and Herzegovina** to develop digital education modules on freedom of expression tailored for youth and young journalists in Bosnia and Herzegovina. The objective is to enhance understanding and promote critical thinking skills regarding freedom of expression, misinformation, hate speech, misogyny, and defamation.



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SCOPE OF WORK

The consultant will be responsible for:

- Observing desk research findings provided by JaBiHEU regarding freedom of expression in Bosnia and Herzegovina.
- Designing and developing educational modules based on the provided content ("Freedom of Expression Toolkit") and aligned with the specific context of Bosnia and Herzegovina.
- Proposing ideas for a digital format that will host the educational modules, incorporating interactive elements such as quizzes, case studies, videos, and discussion forums.
- Providing recommendations for user-friendly features and functionalities of the digital application, considering accessibility and engagement of the target audience.
- Collaborating with stakeholders including media professionals, self-regulatory bodies, members of the judiciary, and civil society organizations (CSOs) to ensure relevance and effectiveness of the educational modules.

Based on the review of the toolkit, the consultant will produce five digital modules covering the following topics:

1. Understanding Freedom of Expression
2. Combating Misinformation
3. Addressing Hate Speech
4. Combating Misogyny
5. Defamation and Freedom of Expression

Each module should include:

- Clear learning objectives
- Engaging content with relevant examples and case studies
- Interactive activities to promote active learning
- Assessments to measure understanding and retention of key concepts
- Recommendations for user-friendly features and functionalities of the digital application

The Consultant will be asked to develop:

- Detailed outline and structure of the educational modules.
- Scenario for each module, including text, multimedia elements, and interactive features.
- Proposal for the digital format, including design concepts and features.
- Recommendations for dissemination of the educational modules.



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Timeline

The engagement will spread over a period of 7 months, with work being undertaken on an as-needed basis.

Qualifications and skills:

General professional experience:

- ✓ At least 5 years of experience in the field relevant to the objectives of the position.

Specific requirements:

- ✓ Experience in designing educational materials, particularly in the field of human rights, freedom of expression, or media literacy with a minimum of 5 projects completed in this field.
- ✓ Experience in developing digital formats for educational purposes, with a focus on user experience and accessibility with a minimum of 5 projects completed in this field.
- ✓ Familiarity with the context of Bosnia and Herzegovina, including legal frameworks and social dynamics related to freedom of expression.
- ✓ Strong communication and collaboration skills to engage with stakeholders and ensure the relevance of the educational modules.

Open positions

1 (one)

Workplace

Bosnia and Herzegovina

Note:

All the documents produced must satisfy European Union visibility requirements including European Union logo, information on funding as well as disclaimers

Selection criteria:

The applicant companies or individuals are required to provide their CV and portfolio of relevant work, proposed methodology, and budget proposal. The evaluation will be made based on the consultant's qualifications, proposed methodology, relevance of past experience, and budget considerations.



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Intellectual Property

All deliverables produced during the assignment, including educational module content, shall be the property of the European Union

Contact Information

For inquiries or clarification regarding this Terms of Reference, please contact Hana Čengić at hana@jabiheu.ba.

The applications need to be submitted by email: info@jabiheu.ba, or directly to JaBiHEU, Ćumurija 2, Sarajevo, no later than 25 March, 2024.